

SOSE Interest

- 1 – core priority and lead role
- 2 – active interest – with role focused on facilitation/galvanising
- 3 – observer interest

Project Action Description	Lead	Partners	Investment ££	Investment Status	Beneficiary	Discipline Supported	Timeframe	Link with RES themes
Strategy Development to ensure the MTB Innovation Centre and Bike Park Project will build on the strength of mountain biking in the South of Scotland by delivering the world's first Mountain Bike Innovation Centre (MTBIC) and a World Class Adventure Bike Park and Trail Lab, with on-trail Research and Development testing facility. Opportunity also to link Dumfries & Galloway Employability, Skills and Partnerships via AIMS.	SOSE	Edinburgh Napier University Scottish Borders Council Borders College Dumfries & Galloway College Dumfries & Galloway Council Borderlands	£19m	Confirmed	Community Environment Economy	MTB	Med-Long. Launch 2023 10 Year Implementation Plan	1. Skilled and Ambitious People 2. Innovative and Enterprising
Delivery of the challenge which aims to: Create and/or identify a digital technology solution for visualisation to support stakeholder engagement (landowners & communities) leading to accelerated support for active travel strategies for rural communities, an increase in viable planning applications & approvals together increasing cycle path infrastructure investment in a timely manner that supports our regional and national targets linked to a Just Transition to Net Zero. Identify novel construction techniques which could influence national standards to have a regional rural response. Implement newly identified techniques to build the paths successfully therefore delivering the active travel strategy by improving the community planning process. Such techniques and standards should reduce cost implications for path building and accelerate overall cycle path infrastructure investment.	SOSE	Sustrans Dumfries & Galloway Council (Environment Team) Scottish Borders Council Censis	£350K	Confirmed	Community Environment Economy	N/A	Short	1. Skilled and Ambitious People 2. Innovative and Enterprising
Development a Business Support Specialist engagement strategy for existing & start-up cycling related businesses both in region and as part of wider inward investment strategy. Key strands would include product development, innovation & digital.	SOSE	Dumfries & Galloway Council (Business & Enterprise / AIMS project team) Edinburgh Napier Scottish Borders Council DMBinS VisitScotland SSDA	IKS	Confirmed	Community Environment Economy	All	Short	1. Skilled and Ambitious People 2. Innovative and Enterprising
Develop a strategy to sustainably manage and maintain the current cycling trail network across the FLS Estate and explore opportunities for it to develop and grow. The strategy will include consideration of: - Private sector investment and management partnerships - Third sector support for ongoing maintenance and trail development - The potential for public sector partnerships - New technologies and trail construction techniques - Alternative whole life cycle management models	FLS	DMBinS Community Trail Assoc Private Sector	IKS	Unconfirmed	Community Environment Economy	MTB Gravel	Medium	1. Skilled and Ambitious People 2. Innovative and Enterprising 6. Thriving and Distinct Communities
Explore partnership opportunities with Scotland's 5G Centre for digital infrastructure to support UCI, EWS (Enduro World Series) and Tour requirements. Create a location based cycling investment strategy including property locations/co-locations that could attract sector market leaders Creation of "Zones" linked to manufacturing opportunities across the South of Scotland to encourage investment & relocation of businesses	SOSE Scottish Borders Council Dumfries & Galloway Council (Business & Enterprise / AIMS Team)	Scotland's 5G Centre	TBC	Unconfirmed	Economy	All	Medium	1. Skilled and Ambitious People 2. Innovative and Enterprising
Establish a SOS Communications TAG team to explore innovative joint working opportunities.	SOSE	Sustrans Dumfries & Galloway Council Scottish Borders Council FLS South of Scotland Destination Alliance VisitScotland EventScotland Scottish Cycling DMBinS ESO 2023 UCI Cycling World Champs	IKS	Unconfirmed	Economy	All	Short	1. Skilled and Ambitious People 2. Innovative and Enterprising 6. Thriving and Distinct Communities
Research trip planning system integration with SOS destination platforms through an API or other backend design processes. Systems to be reviewed and engaged with include Komoot, Strava, Bikemap, Trailforks, Ride with GPS	South of Scotland Destination Alliance	All Dumfries & Galloway Council (Environment Team)	TBC	Unconfirmed	Community Economy	All	Medium	1. Skilled and Ambitious People 2. Innovative and Enterprising
Improve the data sources and accuracy with innovative new ideas for counting and communicating the quantity of cyclists across the South of Scotland	TBC	All	TBC	Unconfirmed	Community Economy	All	Medium	1. Skilled and Ambitious People 2. Innovative and Enterprising
Develop affiliate marketing opportunities to promote the destination as UK Best Cycling Destination. Support Online Bookable Bike & Adventure Holiday Products bookable through Scotland Starts Here, Online Travel Agents and Specialist Operator distribution platforms. Some example links could include multi-day products which would include bike/surf camps that would take in product in Tweedvalley & Coldingham products or bike/hike/wild swim/paddle products which could include D&G trail centre clusters & criffell/coastal path/forest parks/loch swims/paddleboarding products. Add South of Scotland cycling routes to Sustrans route itinerary maps on VisitScotland microsite. (* - https://www.visitscotland.com/see-do/active/cycling/sustrans-cycle-map/#/) Launch new South of Scotland Coast to Coast Slow Tourism Touring Route - 2023 Southern Upland Way Cycle Discovery Route Launched May 2022 Destination Tweed Slow Tourism End to End Route due to launch in 2025	SOSE SSDA VISITSCOTLAND SUSTRANS	All	circa £4m	Mix of Confirmed & Unconfirmed	Community Environment Economy	All	Short Medium Long	1. Skilled and Ambitious People 2. Innovative and Enterprising 3. Rewarding and Fair Work 4. Culture and Creative Excellence 5. Green and Sustainable Economy 6. Thriving and Distinct Communities
Increase number of local bike retailers who offer bike hire with drop off and pick up across the 16 larger towns in D&G & 12 large towns of the Borders. Explore benefits of embedding "Cycling Route Apps" into Scotland Starts Here and South of Scotland pages on VisitScotland.com to encourage discovery of the region by bike. Prioritise "Visitor Management" information to encourage responsible discovery of the region by bike.	SOSE SSDA VISITSCOTLAND	All	TBC	Unconfirmed	Community Environment Economy	All	Short Medium Long	1. Skilled and Ambitious People 2. Innovative and Enterprising 3. Rewarding and Fair Work 4. Culture and Creative Excellence 5. Green and Sustainable Economy 6. Thriving and Distinct Communities

Encourage tourism businesses across the South of Scotland to engage with a programme of business advice and support designed to ensure they can maximise the 2023 UCI World Championships opportunity and the cycle tourism legacy beyond	SSDA VISITSCOTLAND	SOSE Dumfries & Galloway Council (Business & Enterprise Team)	TBC	Unconfirmed	Community Environment Economy	All	Medium	4. Culture and Creative Excellence 5. Green and Sustainable Economy 6. Thriving and Distinct Communities
Explore if there is an opportunity for this to become part of the Blosphere "Sustainable Destination" Certification being developed by SSDA in partnership with GASB								
Explore "Borderlands" and "City Deal" partnership opportunities to promote cycling holidays to the region.	SSDA	VisitScotland	TBC	Unconfirmed	Community Economy	All	Medium Long	4. Culture and Creative Excellence 5. Green and Sustainable Economy 6. Thriving and Distinct Communities
Data driven digital campaign strategy to harness the opportunities presented by being the host destination for UCI Cycling World Championships 2023 Tour of Britain Tour Series Enduro World Series Raiders Gravel	SSDA	UCI CWC 2023 SCOTTISH CYCLING DMBINS SSDA VISITSCOTLAND FLS SBC Dumfries & Galloway Council (Comms Team)	TBC	Unconfirmed	Community Environment Economy	All	Short	4. Culture and Creative Excellence 5. Green and Sustainable Economy 6. Thriving and Distinct Communities
Develop & Deliver a "Digital Skills Programme" targeted for local rider clubs to develop them as content creators and destination ambassadors	SOSE	SOSE Dumfries & Galloway Council (Place Team)	TBC	Unconfirmed	Community	All	Medium	4. Culture and Creative Excellence 6. Thriving and Distinct Communities
Consumer Trend driven night-time economy projects to maximise opportunities food, drink and retail sectors when large scale attractor events are held across the region.	Local Authorities	SOSE DGC Business Gateway	TBC	Unconfirmed	Economy	NA	Short	1. Skilled and Ambitious People 2. Innovative and Enterprising 4. Culture and Creative Excellence 6. Thriving and Distinct Communities
Develop a Tweed Valley Marketing Campaign Strategy to coordinate and maximise the promotional and marketing from the main projects in the area (Forest Holidays, Glentress Masterplan, 7Stanes, the international events legacy and the Bike Park) the destination needs a coordinated resort style approach to promote the updated wider offering.	Go Tweed/Valley	SSDA VisitScotland FLS Forest Holidays Private Sector Affiliates	TBC	Unconfirmed	Economy	All	Short	4. Culture and Creative Excellence 5. Green and Sustainable Economy 6. Thriving and Distinct Communities
Strategic plan to secure national and international grade cycling events to Raise the global profile of south of scotland as "The Perfect Stage" Increase Participation across all disciplines and showcase regional support for diversity by for our own residents by Increase regional reputation as an inclusive and diverse area by actively pursuing paracycling, special event and female rider events. Positively impact our economy Use events to showcase the power of the bike Events include UCI Cycling World Championships 2023 Tour Series Tour of Britain Enduro World Series Gravel Raiders UK Weekender British Road Bike Championships	Scottish Borders Council (Events Team) Dumfries & Galloway Council (Events Team)	UCI CWC 2023 SCOTTISH CYCLING DMBINS SSDA EVENT SCOTLAND VISITSCOTLAND FLS	TBC	Confirmed	Community Environment Economy	All	Short Medium Long	4. Culture and Creative Excellence 5. Green and Sustainable Economy 6. Thriving and Distinct Communities
Collectively write and commit to an "Opportunities Strategy" that outlines how we will work together to unlock the opportunities presented by being named as a host destination for the forthcoming UCI Cycling World Championships in August 2023. Optimisation Plan will use the Themes from the South of Scotland Cycling Partnership Strategy as workstreams and will focus on INFRASTRUCTURE SPORT, RECREATION & WELLBEING SUSTAINABLE COMMUNITIES & ECONOMY INNOVATION & TECHNOLOGY DESTINATION EVENTS *leads will be required from each of the partner organisations to take each workstream forward	Scottish Borders Council (team TBC) Dumfries & Galloway Council (Leisure Team)	All	TBC	Unconfirmed	Community Environment Economy	All	Short	4. Culture and Creative Excellence 5. Green and Sustainable Economy 6. Thriving and Distinct Communities
Ensure community liaison to mitigate events causing unintended impacts on residents.	Scottish Borders Council (team TBC) Dumfries & Galloway Council (Events & Communities Team)		TBC	Confirmed	Community	All	Short Medium Long	4. Culture and Creative Excellence 5. Green and Sustainable Economy 6. Thriving and Distinct Communities
Work programme to create local supply chain business network to ensure the region is recognised for 'best-value' in hosting events and create mechanisms within local areas to ensure the sustainability of world class events	DMBinS	All Dumfries & Galloway Council (Events Team)	TBC	Unconfirmed	Community Environment Economy	NA		
Active Travel Strategy Plans with accompanying Action Plans to cover the 10-year timeframe but with 2-year, 5 year and 10-year commitments detailed. These will be interlinked with the 10-year infrastructure plans in development by Local Authorities. D&G Active Strategy 2 proposes exactly 3 reviews in 2025, 2028 and 2032.	Live Borders/Scottish Borders Council (team TBC) Dumfries & Galloway Council (Environment Team)	All	TBC	Unconfirmed	Community Environment Economy	N/A	Short Medium Long	1. Skilled and Ambitious People 2. Innovative and Enterprising 3. Rewarding and Fair Work 4. Culture and Creative Excellence 5. Green and Sustainable Economy

<p>Focus on Community Cycling Engagement</p> <p>Opportunity to use outcomes of the CivTech Challenge to support visualisation of cycle path infrastructure and stimulate demand from national funding programme.</p> <p>Current projects that are receiving support include: Rocks and Wheels (RAW), managed by Dalbeattie Community Initiative (DCI) Eddlestone Active Travel Path Keir, Penpont & Thornhill Active Travel Path Annan Active Travel Path Tweedbank to Reston Active Travel Path</p>	<p>Scottish Borders Council (team TBC) Dumfries & Galloway Council (Place Team)</p>	All	TBC	Confirmed	Community Environment Economy	All	Medium	<p>2. Innovative and Enterprising 4. Culture and Creative Excellence 5. Green and Sustainable Economy</p>
<p>Creation of Comms Strategy to increase engagement with national funding opportunities that support higher levels of community participation in behavioural change from cars to bikes, support net zero and circular economy ambitions.</p>	Comms TAG Team	All	TBC	Unconfirmed	Community Environment Economy	All	Long	<p>5. Green and Sustainable Economy 6. Thriving and Distinct Communities</p>
<p>UCI Bike Region Label (supports cities and regions hosting major UCI events and investing in cycling)</p>	Scottish Cycling	TBC	TBC	Confirmed	Community Environment Economy	All	Medium	<p>4. Culture and Creative Excellence 6. Thriving and Distinct Communities</p>
<p>We will train and develop more Coaches and Mountain Bike Leaders to meet the needs of the pathway and grow the sport.</p> <p>Provide a comprehensive program of age and stage appropriate activities, bolstered by a new comprehensive pathway framework to ensure an increased pool of talented athletes across disciplines</p>	<p>Scottish Borders Council/Live Borders (Team TBC) Dumfries & Galloway Council (Leisure Team) Scottish Cycling</p>	TBC	TBC	Confirmed	Community	All	Short Medium Long	<p>4. Culture and Creative Excellence 6. Thriving and Distinct Communities</p>
<p>Clubs will be supported to meet essential criteria for governance, and child wellbeing and protection in sport.</p> <p>Increase South of Scotland citizen participation in cycling through engagement in events, programs, and clubs.</p> <p>Targetted programmes should be developed to increase the number of women and girls cycling. Successful programmes such as DMBinS's Rider2Leader, Scottish Cycling Breeze programme, and local community provisions such as Miss Adventures should be profiled and built upon.</p> <p>All-ability cycling – Develop programmes and access opportunities for locals who ride adapted bikes. We will provide targeted support to clubs working towards a development framework that will support them to grow and develop sustainably.</p> <p>Utilise local Clubsport organisations locally to support club growth and support governance and funding for clubs to build infrastructure</p>	<p>Live Borders Dumfries & Galloway Council (Leisure Team) Scottish Cycling</p>	TBC	TBC	Confirmed	Community	All	Short Medium Long	<p>4. Culture and Creative Excellence 6. Thriving and Distinct Communities</p>
<p>Ensure the health and wellbeing of our athletes as they strive to achieve success at the highest level.</p> <p>Discipline specific plans will be developed and implemented to support participation and progression within the sport.</p> <p>Continually develop athletes to the level required to gain selection on to the GB Cycling Team Performance Programs and Professional Teams.</p> <p>We will ensure the delivery of quality National Championship events are supported by an event pathway plan that meets the needs of riders at every level</p> <p>Increase participation opportunities for underrepresented ethnic minority groups to contribute to the development of the SOS cycling strategy ensuring that diversity and visibility of all user's needs, and aspirations are captured</p> <p>Ensure that talented athletes are supported by local talented Athlete Support Programmes (ASP) in the Scottish Borders</p>	<p>Live Borders Dumfries & Galloway Council (Leisure Team) Scottish Cycling</p>	TBC	TBC	Confirmed	Community	All	Short Medium Long	<p>4. Culture and Creative Excellence 6. Thriving and Distinct Communities</p>

<p>Promote and Utilise existing participation and funding programmes to increase the use of e-bikes and e-cargo bikes to activate behavioural change.</p> <p>List and promote existing programmes if funding and support available.</p> <p>Free Bikes for Kids/Rock Up & Ride – The Scottish Government have made a pledge that every child who can't afford a bike will get access to one during this parliamentary cycle. Following a successful pilot in the Tweed Valley the 'Free Bikes for Kids' programme run by Scottish Cycling should be rolled out across the South of Scotland.</p> <p>SCOTTISH BORDERS 'COMMITMENT UPDATE'</p> <p>Live Borders will deliver progressive pathway programme for communities that encourages participation from the earliest age including:</p> <p>Play on pedals Bikesability Cycle Skool Athlete Rider Development Squads Older adult opportunities Deliver inclusive and accessible cycling opportunities for all addressing poverty, disability, rurality, women and girls</p>	<p>Live Borders Dumfries & Galloway Council (Communities Team) Scottish Cycling</p>	<p>Scottish Cycling Clubsport Borders Community Sport Hub Network Borders Cycling Dev Group</p>	<p>Sportscotland Cycling Fund (potential source)</p>	<p>Unconfirmed</p>	<p>Community Environment Economy</p>	<p>All</p>	<p>Short Medium Long</p>	<p>5. Green and Sustainable Economy 6. Thriving and Distinct Communities</p>
<p>May 2022 works commence to deliver new in-forest mountain bike trails, walking trails & increased visitor car parking capacity</p> <p>Investment in new activity area</p> <p>UCI race specification infrastructure investments to bring Glentress up to national and international standards for forthcoming Cycling World Championships and to secure future competitive event series.</p>	<p>FLS Scottish Borders Council (Infrastructure Team) SOSE</p>	<p>All</p>	<p>TBC</p>	<p>Confirmed</p>	<p>Community Environment Economy</p>	<p>All</p>	<p>Short Medium Long</p>	<p>5. Green and Sustainable Economy 6. Thriving and Distinct Communities</p>
<p>Audit of Existing Cycling Infrastructure (using GIS) to establish existing offers</p>	<p>Scottish Borders Council (Team TBC) Dumfries & Galloway Council (Environment)</p>	<p>SOSE Sustrans DMBinS FLS</p>	<p>IKS</p>	<p>Unconfirmed</p>	<p>Community Environment Economy</p>	<p>All</p>	<p>Short Medium Long</p>	<p>5. Green and Sustainable Economy 6. Thriving and Distinct Communities</p>